

JOSH FAYER

TECHNOLOGY & PROJECT MANAGER

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EDUCATION

Syracuse University
Public Relations, B.S.
*S.I. Newhouse School of
Public Communications*
Minors
Computer Science
Political Science
GPA: 3.7
Magna cum laude

ADDITIONAL SKILLS

Full-Stack Web Development
HTML/CSS, JavaScript, React,
Redux, Node.js, MongoDB, SQL,
Wordpress
Adobe Suite
InDesign, Photoshop,
Illustrator, Premiere

INVOLVEMENT

Orange Appeal a cappella
group (2016-2020)
PR Director (2019-2020)

Civil Rights Cold Case Records
Collection Act (2016-present)
Co-author
Media & Advocacy

Resident Advisor (2017-18)

PROJECTS

Nf6.io
Full-stack web application
built to generate art based on
chess games
Technologies: React, Node.js,
Express, SQLite

PROFESSIONAL EXPERIENCE

TECHNOLOGY AND PROJECT MANAGER

Break Something | October 2021 - Present

- Coded and maintained internal applications to speed up workflows across teams, including a reference code generator and email template builder
- Provided support to internal staff on tech issues
- Managed technology infrastructure for clients including DNS records, site plugins, and other ad hoc projects
- Built and maintained client websites and other front-end web content for a variety of CMSs including WordPress, NGP, Action Network, and Action Kit
- Advised senior staff on timelines, cost estimates, and feasibility of proposed tech project

DIGITAL STRATEGIST

Break Something | July 2019 - October 2021

- Wrote, built, and edited hundreds of fundraising and engagement emails for campaigns and PACs
- Designed graphics, landing pages, other creative assets
- Managed clients' social media presence and conducted social listening

CORPORATE COMMUNICATIONS INTERN

MongoDB | Summer 2019

- Managed booth at MongoDB World 2019 conference by staffing and training employees
- Spearheaded placement of external news story by conducting internal research, writing pitch, and reaching out to reporters
- Interviewed staff and wrote 8 posts for intern spotlight blog series

POLICY COMMUNICATIONS INTERN

J-PAL North America | Summer 2017

- Wrote weekly internal newsletters, drafted frequent social media posts, and synthesized weekly social media analytics
- Edited staff publications and policy evaluations
- Synthesized information about policy evaluations and updated the J-PAL Evidence Summary webpage
- Prepared video releases, website copy, and a data visualization